QUEEN ELIZABETH SCHOLARSHIP TRUST

EMERGING MAKERS APPLICATION GUIDANCE

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Contents

Overview

About QEST	4
About The Emerging Makers Grant	5

Eligibility

Who can apply?	7
What we fund	9
What we do not fund	11
When can you apply	12
How to apply	13
Questions to consider when planning your	
application	14

What happens next?

How we assess your application	23
What you have to do if you receive a grant	25

The application form

Application questions.....

FAQs

Frequently asked questions 26

OVERVIEW

ABOUT QEST

The Queen Elizabeth Scholarship Trust (QEST) supports the training and education of talented and aspiring craftspeople through traditional college courses, vocational training, apprenticeships and one-to-one training with a master craftsperson; helping to support Britain's cultural heritage and sustain vital skills in traditional and contemporary crafts.

QEST has awarded over £6 million to almost 800 individuals working across the UK in 130 different craft disciplines. From guitar making to printmaking, thatching to enamelling, we embrace craft in all its many forms and are proud to contribute towards its evolving traditions. QEST funding has provided an essential turning point for many of our alumni, and we continue to support them throughout their career, offering opportunities for exhibitions, collaborations and commissions through our extensive craft network.

QEST was founded by the Royal Warrant Holders Association in 1990 to celebrate the 150th anniversary of the Association and the 90th birthday of HM Queen Elizabeth, The Queen Mother. In 2017, HM The King became our Patron, with Vice Patrons the Earl of Snowdon and the Marquess of Salisbury.

Overview	Eligibility	What happens next?	The application form	FAQs

About the Emerging Makers Grant

QEST offers Emerging Maker Grants of up to £10,000 to support talented early career makers who have a strong foundation and commitment to their craft but who are still in the process of developing their skills and expertise. We consider emerging makers to be individuals at an early stage of their career, who have typically been practising professionally for four years or less.

The grant provides funding for training and education programmes to help makers enhance and improve their craft skills and advance their practice. The training can take many forms, from traditional college courses to vocational one-on-one training with a master craftsperson, or a bespoke programme of short courses. Our aim is to sustain vital skills in traditional and contemporary crafts and contribute to excellence in the British craft industry by strengthening the pipeline of talented craft professionals in the UK.

Overview	Eligibility	What happens next?	The application form	FAQs

ELIGIBILITY

WHO CAN APPLY?

We welcome applications from all craftspeople, regardless of race, gender, sexual orientation, religion, disability, or nationality; and particularly encourage those with protected characteristics that are under-represented in the craft sector to apply.

The grant is open to all makers who identify their practice within the field of craft and have a strong foundation and clear commitment to their craft. Our interpretation of craft is broad and we are excited by both contemporary craftsmanship and innovative applications of traditional craft techniques. We define craft as:

The skilled making, by hand, of tangible objects, or the conservation/restoration of such objects.

To see the types of crafts and the level of excellence that we have supported in the past, please visit the **directory** on our website. If you do not see your craft, or if you have any other questions about your eligibility, please get in touch by emailing <u>info@qest.org.uk</u> to discuss your potential application.

Applicants must be:

- Aged 18 or above at the time of application
- early-career craft practitioners who typically will have been practising their chosen craft for 4 years or less
- Able to demonstrate a strong foundation and proficient technical ability as appropriate for someone in the early stages of their career
- living in the UK with the right to reside either permanently or on a long-term basis (with the option of visa renewal or citizenship)
- intending to continue to practice in the UK and contribute to the UK craft industry

Please note this grant is not suited for individuals who are just starting out or pursuing making as a hobby.

Overview	Eligibility	What happens next?	The application form	FAQs

Please note that we do not fund:

- Performing arts
- Audio arts
- Literary arts
- Body arts
- Art Psychotherapy
- Trades (e.g. plumbing)

Overview	Eligibility	What happens next?	The application form	FAQs

What we fund

Through a QEST Emerging Makers Grant we offer funding of up to £10,000 for training and education.

The type of activities we fund includes:

- Traditional college courses
- Further education (e.g. an MA or practice-led PhD)
- Short courses
- One-to-one training
- A bespoke programme of training
- A combination of the above

You can use the QEST funding to pay for:

• Fees to a mentor, instructor or master craftsperson

9

• Training courses, workshops or webinar fees

The main purpose of the grant is to fund training and education and the majority of your proposal should be for this.

You can apply for some associated costs such as travel, accommodation or materials where these are essential for the training to take place. However, these should be proportionate to the funds requested for training, and form a smaller part of your overall application. Your request for these additional costs must be realistic, well-thought-out, and based on quotes and research.

As a guide, we recommend a 70/30 split, with 70% of the requested funds allocated to training fees and 30% to associated costs. However, each funding request is assessed on a case-by-case basis. Our priority always lies in allocating funds specifically to cover training fees. And there may be situations where we cannot cover all requested associated costs.

We want to support impactful training that will make a substantial difference to someone's practice. **Therefore, we expect the minimum funding** request for training to be around £3,000.

Overview	Eligibility	What happens next?	The application form	FAQs

What we do not fund

Our priority lies in funding the training and education of talented craftspeople. Our funding supports any training that enhances the skilled making, by hand, of tangible objects, or the conservation/restoration of such objects.

You cannot use the grant to pay for:

- Anything not related to craft
- Design-only courses such as architecture or theory-led PhDs there must be a practical or technical element to the training
- Business related overheads such as the cost to set up a studio, studio fees or costs to upgrade your space
- Personal expenses such as rent, living expenses, sustenance costs or childcare costs
- Business development or investment costs such as materials not related to the specified training and specifically the purchase of precious metals or stones (such as platinum or gold)
- Applications that solely request materials, travel or accommodation

We cannot fund any training that has taken place or refund any payments made before an award has been confirmed.

Our funding is based on the training plan in your application. If training plans and costs change at any point, please let us know as this may impact your funding.

Overview	Eligibility	What happens next?	The application form	FAQs

WHEN CAN YOU APPLY?

QEST holds two application rounds per year:

Spring:

- Applications open: January
- Application close: February
- Assessments: March
- Interviews: April
- Award notification: May
- Grant period begins: June

Can I reapply?

Autumn:

- Applications open: July
- Application close: August
- Assessments: September
- Interviews: October
- Award notification: November
- Grant period begins: December

11

- If you do not reach the interview stage, you can reapply in the next round.
- If you are unsuccessful at the interview stage, you need to wait at least a year from the date of your application before you re-apply.
- If your application is successful and you are awarded a QEST Scholarship, you will not be eligible to apply for the same grant in the future. However, you can apply for a QEST Apprenticeship as a master/employer 5 years after completing your programme of funded activities.

If you are unsure about when to apply, please get in touch by emailing info@qest.org.uk or call us on 020 7798 1535.

Overview	Eligibility	What happens next?	The application form	FAQs

HOW TO APPLY

Applications are completed via an online form.

When the application round opens you need to register to apply on our website: www.qest.org.uk/apply/scholarships/.

You will then be sent an email with a unique link to take to you to your application form. Each application round is open for five weeks and you can access the application form throughout this period.

You MUST register with us and start a new application form for each application period. If you use a link from a previous application round, your application will not be assessed.

The application asks you for:

- Details about your training and career history to date
- Information about the activity you are applying for and how it will impact your practice in the future
- A breakdown of the funding request costs
- 5 8 images of your work in one PDF file
- One written reference. Your references must be from professional sources and include your referees' names, job titles, company and contact details

Overview	Eligibility	What happens next?	The application form	FAQs

QUESTIONS TO CONSIDER WHEN PLANNING YOUR APPLICATION

Our application process is competitive and we cannot fund every application we receive. When writing your application, you should be clear and concise.

Strong applications are those from makers who can demonstrate:

• Strong emerging technical skills and ability to execute ideas effectively

Eligibility

- Evidence of an emerging style or 'artistic voice'; or specialism (as appropriate for that craft)
- A professional approach to their craft and a strong potential for commercial success, with clear realistic goals
- Well-thought-out training plans with carefully considered and realistic funding requests
- Clear articulation of how the training will enhance their practice

With this in mind, you might want to consider the following questions when planning your application:



How will you demonstrate your level of skill? What images will you include in your application? Who will you ask to be your referee?

Overview



How much will your funded activity/ activities cost? Be realistic, get quotes and plan carefully. Think about VAT and exchange rates if applicable.

What happens next?



What do you want to achieve and how will the training support this? What are your long term career goals? How will this training help you meet these?

The application form

FAOs

WHAT HAPPENS

NEXT?

HOW WE ASSESS YOUR APPLICATION

Applications are reviewed by a group of experienced Skills Assessors who include a broad range of craft practitioners, industry specialists, QEST Trustees and QEST Alumni – those who have received grants in the past and who are now leading craft practitioners in their own right.

The assessment is a three-stage process. If you pass the first two stages you will be invited to attend an interview, either in person at the QEST office in London, or via Zoom, depending on your preference.

At the end of each stage, we will contact you via email to let you know whether you have been successful.

When we assess your application form, we will consider:

- Your existing skill and potential for excellence
- Passion, commitment, and understanding of your craft
- Potential for commercial success and future prospects
- Relevance and fit of the proposed training/education to your craft practice
- Feasibility and delivery of the proposed training plan



WHAT DO YOU HAVE TO DO IF YOU RECEIVE A GRANT?

The grant can only be used for the training described in your application. If your training plans or costs change at any point, please let us know as this may impact your application.

If you receive a grant, you will be required to:

- sign and return our Terms and Conditions
- complete a finance plan and payment schedule
- provide proof of enrolment. This could be:
 - a letter from your course confirming your place
 - an email from the master craftsperson confirming the agreed training
 - an invoice from a training institution
- submit a report every six months and a final report upon completion of your funded activities

You will be featured on our website directory and are encouraged to continue to share your news with QEST for the Stories section of the website and our social media platforms.

You will also receive news, updates and invitations from QEST to participate in events and projects, which may include: Alumni Socials; opportunities to showcase, demonstrate and exhibit; business skills workshops as well as networking events with QEST supporters and Royal Warrant-holding companies.

Overview	Eligibility	What happens next?	The application form	FAQs

THE APPLICATION

FORM

THE APPLICATION FORM

Our assessors will only know what you tell them. When completing your application, be sure to provide all the information they need to understand and assess your practice and training plan.

The headings below gives you advice on how to answer key sections of the application form.

About you

This section asks for your personal details, along with your website and social media accounts. Only include these if they are dedicated to your craft or you feel they are relevant.

Your practice

In this section, we ask for information about your practice, including your discipline, area of specialism, and number of years of professional practice.

Please describe your status as a professional early career maker, including any relevant training, professional experience, and achievements. We consider Emerging Makers to be individuals at an early stage of their career, who have typically been practising professionally for four years or less. (Max 300 words)

Your answers help us understand your practice status as by providing some context to your career and practice. Please describe your experience in your chosen craft, highlighting any relevant education or training you have completed, as well as any achievements or recognition you have received.

Training and experience

Here you will need to complete sections regarding your career history and experience, where relevant to your practice.

Overview	Eligibility	What happens next?	The application form	FAQs

The Grant

Please provide a summary of what you will use the funding for and why. (Max 150 words)

This is your opportunity to let us know what you plan to do with your grant funding. In a few lines, you should outline your plans, with details, and explain why you wish to do them and the impact it will have.

Funded activities

In this section, give details of how you would spend the requested funding if you were awarded a grant.

A funded activity is the course and/or training that you want to undertake. You need to create a separate entry for each activity. For example, if you are applying for a Scholarship to cover a course and some one-to-one training, this would count as two funded activities.

For each activity you will have to provide us with the following details:

- Type of Activity
- Activity title (e.g. one-to-one training with master cabinet maker)
- Has the place been confirmed?
- Expected start and end date of training
- Name, address, and website of the organisation or business where you will be studying, or the person who will be training you

Cost Breakdown: For each activity show how much of the requested funds will be going towards training fees, accommodation, travel and any other costs. Make sure that you show the **total costs** that you will pay. Check if you will be charged VAT and make sure this is included in your request for funding. eg Course fee plus VAT.

Your grant amount is based on the costs submitted and if these increase we cannot always guarantee these will be met.

Overview	Eligibility	What happens next?	The application form	FAQs

QEST Emerging Makers: Application Guidance

Finally for each activity answer the following two questions:

Please provide a detailed description of the training/education you plan to undertake with the grant funding. (Max 300 words)

Give a detailed description of the training that you plan to undertake. This should include information about who you will be training with, what you will learn and the duration of your training, as well as an explanation of any associated costs

Please describe the benefits of investing in this training. (Max 300 words)

Explain why you believe this training is the best fit for your needs and goals? Consider the specific skills and knowledge you will gain through the training and how this will enable you to develop your craft practice. How will the training will help you to overcome any current challenges you are facing and how it will allow you to take on new opportunities in the future.

Remember:

- QEST cannot fund retrospectively. We can only fund activities that start after final decisions have been made.
- The primary purpose of your application must be training and education. While other associated costs, e.g. travel, accommodation, materials, etc., can be covered, we expect applications to predominantly be for costs related to training. We do not support applications that solely request materials, equipment, transport and/or accommodation.
- It is important for you to demonstrate that the proposed training is of high quality and relevant to your specific craft practice and that you have thoroughly researched and evaluated the training options available to you. You should also explain how the proposed training fits within your broader professional development plans and career goals.
- We want to support impactful training that will make a substantial difference to someone's practice. Therefore, we expect the minimum funding request for training to be around £3000.

Overview	Eligibility	What happens next?	The application form	FAQs

The Future

You then need to answer the following questions

What are your long-term goals as a maker? Where do you see yourself and your work in the future? (Max 300 words)

Share your long-term goals and aspirations as a maker. What would you like to achieve in the next 5 – 10 years and explain how a QEST grant can help you achieve them. You may have plans to establish your own practice, expand your current business, or work for a specific collection or workshop.

Please describe how developing your skills will positively contribute to your area of craft in the UK. (Max 300 words)

This is your chance to showcase your understanding of your craft practice and how it fits into the broader UK craft industry. Think about your achievements to date as well as gaps in the market or an area of your craft that is currently overlooked.

Use your answer to make a compelling case for why you're an excellent candidate for QEST funding. Take the time to really think about how investing in your craft practice can contribute to the UK craft industry in the long term.

We don't expect you to have extensive knowledge of the craft industry, but you may want to consider the following questions:

- What sets your craft practice apart from others?
- Are there any current trends or challenges in your field of craft?
- How do you see your work adding to the broader craft community and industry?

Overview Ligibility What happens hext: The application form TAQS	Overview Eligibility What happens next? The application form FAQs
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QEST EMERGING MAKERS: APPLICATION GUIDANCE

QEST believes we must all play a role in building a sustainable future for us and the planet. We would like to know what steps you have taken, are taking, or intend to take to monitor, manage and reduce the impact of your craft practice/business on the environment. (Max 300 words)

We will not be following up to see if you have achieved your sustainability objectives or issuing consequences if you don't – but we do want to see that you are considering this important issue. Under one or more of the following headings, you might write 1-2 sentences on how you have, are or intend to:

- Workspace reduce your consumption of electricity, gas and water in your studio/workspace
- Travel reduce the frequency of travel or choose more energy-efficient methods on your commute/for deliveries
- Waste rethink, reduce, reuse, and recycle your waste
- **Procurement** choose suppliers who are open about their ethics, supply chain and carbon reduction; choose local suppliers to reduce miles travelled; choose low-impact, renewable or responsible materials/packaging
- Social impact contribute to diversity and equity in your craft; employ locally; provide training or work experience for a less traditional route into work; reward and recognise employees; volunteer; donate to charity or community groups
- **Communicate** advocate for sustainable practices; promote online or in studio/in-store; share your knowledge with new or existing audiences, have a written policy
- Measure measure any of the above; set targets for improvement; keep track of increases/decreases in consumption
- **Other** do something else to be sustainable

	Overview	Eligibility	What happens next?	The application form	FAQs
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Supporting Documents

Please upload a PDF document containing 5 - 8 images of your work. Our skills assessors will use these images to assess your application.

Make sure that:

- The images are high resolution, well lit, and you include close-ups of any detailed work, such as stitching
- You include a one-line description for each image
- The images are all your own work or clearly state which parts you created
- The file size is max 15 MB

This is an opportunity for you to demonstrate your level of skill and expertise in your craft. It will be used by assessors to gain a clear understanding of the quality of your work, artistic style and vision.

Please upload one written reference. This must be from a professional source and include your referees' name, job title, company, and contact details. We reserve the right to contact your referee directly.

When selecting a reference for your application, it's important to choose someone who can speak about your skills, experience, and potential for success. Here are some tips on getting the best references:

- Select someone you have worked with, or trained you, for a significant period of time and can speak to your skills, work ethic and overall abilities.
- If possible, select a referee who works in the same or similar field as you, as they will be better equipped to speak to your technical skills and potential for success in the industry.

Finally, make sure they include their name, company, and contact details along with the context of how they know you.

overview ligibility what happens next? I the application form PAQs	Overview	Eligibility	What happens next?	The application form	FAQs
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FREQUENTLY ASKED

QUESTIONS

Frequently Asked Questions

Eligibility Criteria

What visas are valid?

You must have an eligible visa in place at the time of application. We currently accept Settled Status, Pre-settled Status and Partner/Spouse Visas. **We do not accept Student Visas**. If you have any questions about your visa type or eligibility please contact info@qest.org.uk.

I am a mature student, can I apply?

Yes, there is no upper age limit for this grant. Providing you are over the age of 18 and an early career craft practitioner, you can apply.

What do you mean by professional practice?

Professional practice refers to the activities and skills involved in pursuing a successful career in your craft. It encompasses a range of activities, such as selling and exhibiting work commercially through craft fairs, galleries, or direct to clients; working in-house or in a workshop/studio; and in the case of conservators - working for a collection, cultural institution, or conservation business.

I have only recently started practising my craft, and do not have any professional experience, can I apply?

While we encourage early career makers to apply for our grant, please note that our criteria for selection includes considering your existing skill, understanding of your craft and the wider industry, potential for commercial success and future prospects, if you have only recently started practising your craft or do not have any professional experience, it may be difficult to meet these criteria. This grant is not suited for individuals who are just starting out or pursuing making as a hobby.

Overview	Eligibility	What happens next?	The application form	FAQs
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I'm an artist, can I apply?

QEST funding supports makers who identify their practice within the field of craft and whose practice has a strong connection to materials, technical skills and processes. Our interpretation of craft is broad and we are excited by contemporary craftsmanship and innovative applications of traditional craft techniques. While we do welcome applications from makers and artists who have a conceptual practice, they must have a strong craft element to the work they produce and the training that they are applying for.

Can I submit more than one application in the same funding round?

No, you can only submit one funding application per round. You can find out more about our Scholarship funding by going to <u>www.qest.org.uk/apply/scholarships/</u> and our Apprenticeship funding by going to <u>www.qest.org.uk/apply/apprenticeships/</u>

Training

Can QEST help to identify training?

QEST does not take a role in helping people find training, however, you could look at other makers in our <u>directory</u> for inspiration. At the point of applying you should have identified what your training will be and, in the case of bespoke training with a specialist, agreed in principle on the time frame, costs, and commitment.

I am due to start my MA before final decisions for the Emerging Makers Grants have been made. Can I still apply?

QEST cannot fund retrospectively, meaning that we cannot fund any training that has taken place before final awards have been made. However, you can apply for any terms or years that take place after the awards have been made if you are paying in instalments.

Is there a deadline for when the training must be completed by?

Your training must start within one year of the grant being awarded. We do not have a deadline for when all of the training must be completed by, however, it should be within a reasonable timeframe. We expect most makers to have completed their QEST-funded training within a year or two of receiving the grant.

OverviewEligibilityWhat happens next?The application formFAQs	
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Funding

How much can I apply for associated costs?

While you can apply for additional expenses like travel and accommodation, it's important to note that our primary focus is on supporting training fees. The costs related to travel and accommodation should be proportionate to the funds requested for training, forming a smaller part of your overall funding application. Your request for these additional costs must be realistic, well-thought-out, and based on quotes and research.

As a general suggestion, we recommend a 70/30 split, with 70% of the requested funds allocated to training fees and 30% to associated costs. However, please be aware that this is just a guideline, and each funding request is assessed on a case-by-case basis depending on an applicant's training plan. There may be situations where we cannot cover all requested associated costs. Our priority always lies in allocating funds specifically for covering training fees.

My training is free, can I apply for travel and accommodation costs only?

No. There must be a training fee of some kind.

Can I apply for tools and equipment?

Applications that include funding requests for tools and equipment are evaluated on a case-by-case basis. Our primary focus is on supporting training fees, so *typically* we do not fund equipment costs as they are considered 'business investment costs'. However, we may consider funding equipment costs if it is necessary to accommodate a disability.

Supporting Documents

What should be included in the reference and who should write it?

The references should come from someone you have worked with or been trained by, such as an established craftsperson or personal tutor (from a previous or ongoing course). They will vouch for you, commenting on your skills dedication, competence and work ethic. This can also include anyone who knows you in a professional capacity, such as a colleague or client, but they must be able to understand your work from a craft perspective.

NEED HELP?

If you have any questions regarding this or any of our other grants, or if you require additional assistance, please get in touch, and we will be happy to help.

Email: info@qest.org.uk Web: Fill out a form on our website -<u>https://www.qest.org.uk/contact-us/</u> Call: 020 7798 1535

Overview	Eligibility	What happens next?	The application form	FAQs